



## Privacy Policy

✓	we will collect and use your information in this way		we will not collect and use your information in this way
opt out	by default, we will collect and use your information in this way unless you tell us not to by opting out	opt in	by default, we will not collect and use your information in this way unless you allow us to by opting in

Information we collect	Ways we use your information			Information sharing	
	To provide service and maintain site	Marketing	Profiling	Other companies	Public forums
contact information	✓	opt out			
cookies					
demographic information					
your preferences	✓				
purchasing information					
your activity on this site					
your location					

**Information not collected or used by this site:**

financial, health, SSN, SIN or government ID, and location.

**Collected information is not processed in any way.**

# Definitions

## **contact information**

Contact information may include name, address, phone number, email address, or other online or physical contact information.

## **cookies**

Cookies or mechanisms that perform similar functions. A cookie is a small text file that a website can place on your computer's hard drive to collect information about your activities on the site or to allow the site to remember information about you and your activities.

## **demographic information**

Demographic information may include social and economic categories that apply to you, such as your gender, age, income, or where you are from.

## **financial information**

Financial information may include your accounts, balances, and transactions.

## **health information**

Health information may include data about your medical condition or your interest in health-related topics, services, or products.

## **marketing**

Contacting you through means other than telephone (for example, email) to market services or products.

## **other companies**

Most companies share data with business partners who only use your information to provide the services you requested. This category describes sites that share with other companies that use your information beyond fulfilling your requests.

## **preferences**

Preferences may include Information about:

- Your tastes or interests
- Which groups you might be a member of such as religious organizations, trade unions, and political parties

## **profiling**

Collecting information about you in order to:

- Do research and analysis

- Make decisions that directly affect you, such as to display ads based on your activity on the site.

Information that the site collects about you may be linked to an anonymous ID code, or may be linked to your identity.

**provide service and maintain site**

Collecting information to provide the service you requested, to customize the site for your current visit, to perform web site and system maintenance, or to enhance, evaluate, or otherwise review the site, but without connecting any information to you.

**public forums**

A public area, such as a bulletin board, chat room, or directory.

**purchasing information**

Information about your purchases may include the payment methods you used.

**social security/insurance number & govt ID**

Includes government-issued identifiers such as your social security number.

**your activity on this site**

Tracking your activity, includes:

- Which pages you visited on this web site and how long you stayed at each page
- Activities you engaged in at this web site, such as your searches and transactions

Messages you sent to the company or post on this site, such as email, bulletin board postings, or chat room conversations

**your location**

Collect information about your exact geographic location, such as data transmitted by your GPS-enabled device.